

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/165/RCV & TUs/11-12/37

dt @ Chennai-6 the 25.10.2011.

Sub: Introduction of two new longer validity RCVs for Student Special Plan customers - **reg.**

Ref : C.O. No.26-7/2011-T&C Circular No:80/11-12 dt 20.10.2011.

W.r.t C.O. letter under ref., approval of competent authority is hereby conveyed for the introduction of two new longer validity RCVs for “Students Special” pre-paid plan in TN LSA (incl CHTD) **w.e.f 28-10-2011.**

The details are given below:-

Sl.No	Particulars	Tariff	
a	MRP of RCVs (incl. S.Tax)	Rs.153	Rs.253
b	Free Talk Value	Rs.20	Rs.40
c	FREE SMS in Nos	1500	3000
d	FREE DATA Usage in MB	500 MB	1000 MB
e	Validity	180 days	365 days

- The existing default recovery of Rs. 25.39 for 30 days validity extension will continue to be available for the student customers who do not use the above RCVs
- The new RCVs are to be made available through C-TOP UP only to Student Special Plan customers only with the usual conditions (i.e. Unutilized free SMS/DATA/validity available with the existing validity will be carried forward subject to max of 450 days).
- During the validity period of the above RCVs, the monthly default deduction should be stopped.
- On expiry of the above RCV validity, the existing default recovery mode will come into force including sending a prompt SMS – if sufficient balance is not available for recovery
- There is no change in all other terms and conditions which are as per the parent plan – Student Special.

(K.R. Aravindavalli)

AGM(Marketing-CM)

To

DGM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE IN Incharge - Trichy - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads, franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .